

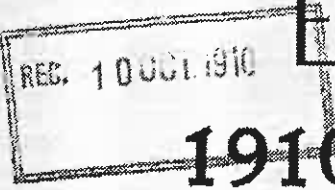
ELI 37
2194

NEW METAL FILAMENT LAMPS



BY APPOINTMENT.

“ROYAL EDISWAN” 1910 TYPE.



BY APPOINTMENT.

Gives a pure white light, and saves 70% to 75% of current.

BRITISH MADE THROUGHOUT AT THE "ROYAL EDISWAN" FACTORIES.



ONE OF THE "ROYAL EDISWAN" WORKS IN GREAT BRITAIN.

The Edison & Swan United Electric Light Company, Limited,

Head Office:—EDISWAN BUILDINGS, QUEEN STREET, LONDON, E.C.

Telephone No: Bank 162 (4 Lines) Telegrams: "Ediswan, London."

Central City Warehouse and Showrooms: 11, COLLEGE HILL, E.C. Telephone No.: 4043 Bank

A-D AT BELFAST, BIRMINGHAM, CARDIFF, DUBLIN, DUNDEE, GLASGOW, HULL, LEEDS, LIVERPOOL, MANCHESTER, NEWCASTLE-ON-TYNE, AND NOTTINGHAM AUSTRALASIA.—SYDNEY, MELBOURNE AND BRISBANE

Sole Agents for Egypt and Soudan: **THE EGYPTIAN ENGINEERING CO., LTD., CAIRO** (London Agents: **M. SAMUEL & CO.**)

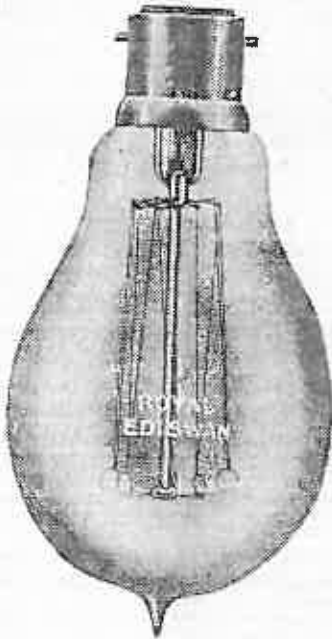
Buyers are particularly requested to carefully specify and mark all lamps "ROYAL EDISWAN" and thus avoid inferior imitations.

GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.

"ROYAL EDISWAN"
METAL FILAMENT LAMPS.

100-130 VOLTS.

Will burn in any position on
Alternating or Continuous Current.



100-130 Volts
17-40 Watts.

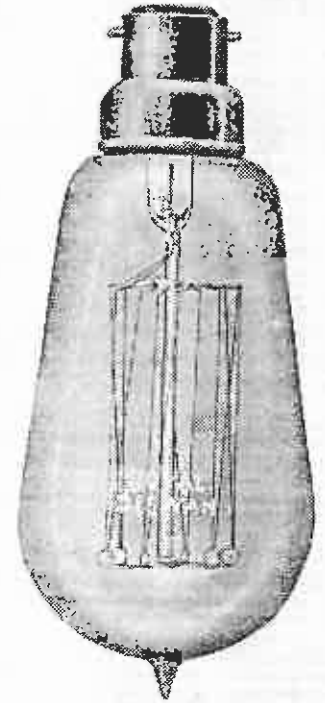
Volts.	Watts.	Approximate C.P.		PRICE EACH.	
		Hef.	Brit.	Pear Shape.	Round Bulb.
100 TO 130	17	16	14½	2/9	3/-
	20	18	16		
	25	22	20		
	30	25	22½		
	40	32	29½		
	55*	50	45		

*Made in Cone Shape and Round Bulbs only.

Series Lamps 5% extra.

Obscured Lamps 5% extra.

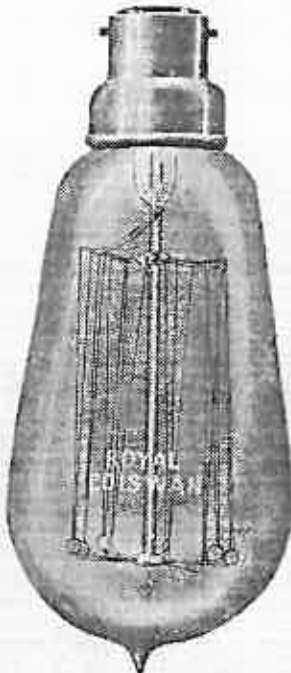
WE ALSO MAKE LAMPS OF 150 TO 155 VOLTS.
PRICES ON APPLICATION.



100-130 Volts.
55 Watts.

200-260 VOLTS.

Will burn in any position on
Alternating or Continuous Current.



200-260 Volts.
Cone Shape.
32-63 Watts.

Volts.	Watts.	Approximate C.P.		PRICE EACH.	
		Hef.	Brit.	Cone Shape.	Round Bulb.
200 TO 260	32	25	23½	4/-	4/3
	40	32	29½		
	50	40	36		
	65	45	40		
	63	50	45		

Series Lamps 5% extra.
Obscured Lamps 5% extra.

200-260 Volts.
Round Bulb.
32-63 Watts.

See that every Bulb bears the Registered Name "ROYAL EDISWAN."

GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.

"ROYAL EDISWAN"
METAL FILAMENT LAMPS.

FANCY LAMPS.

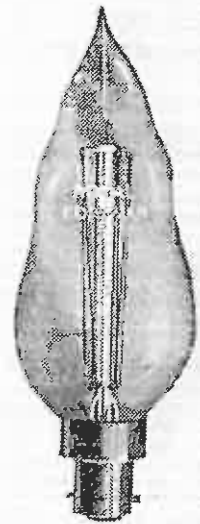
20-110 VOLTS.

Crinkled Lamps.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Approximate British C.P.	PRICE EACH.
20-25	8 and 10	4/-
30-35	10	
50-55	12 and 16	4/6
100-110	16	

Series Lamps 5% extra.
Obscured Lamps 5% extra.



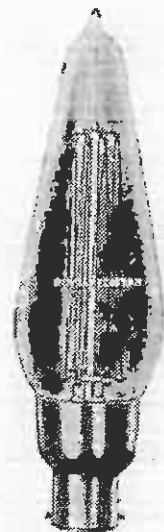
30-55 Volts.
8-16 British C.P.

Plain Flame Lamps.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Approximate British C.P.	PRICE EACH.
20-25	8 and 10	3/3
30-35	12	
50-55	12 and 16	

Series Lamps 5% extra.
Obscured Lamps 5% extra.



20-55 Volts.
8-16 British C.P.

See that every Bulb bears the Registered Name "ROYAL EDISWAN."

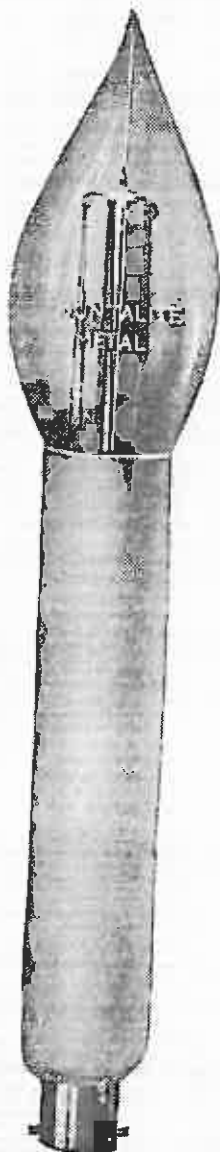
GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.

"ROYAL EDISWAN"
METAL FILAMENT LAMPS.

Huntalite Candle Lamps

(METAL FILAMENT)

FITTED WITH S.B.C. TERMINALS.



Volts.	Approximate C.P.	PRICE EACH.
25	8	
50-55	12 and 16	6/9
100-110	16	8/6

Tubolite Lamps

(METAL FILAMENT)

Will burn in any position on Alternating or
Continuous Current.

FITTED WITH S.B.C. TERMINALS.

Volts.	Approximate C.P.	PRICE EACH.
25	12	5/5



25-55 Volts.
8-16 C.P.

25 Volts. 12 C.P.
Size: 8 1/2 in. x 3/4 in.

S.B.C. Terminals are fitted as standard to the above, and all other Fancy
Lamps. S.E.S., B.C., or E.S. Terminals can be fitted to order.

The Edison & Swan United Electric Light Co., Ltd., Ediswan Buildings, Queen Street, London, England.

"ROYAL EDISWAN" METAL FILAMENT LAMPS.

GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.



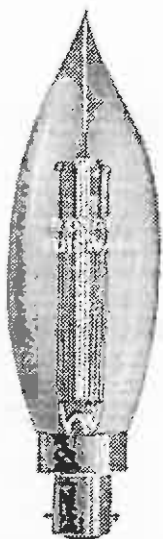
20-55 Volts.
8-16 British C.P.

Tubular Lamps.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Approximate British C.P.	PRICE EACH
20-25	8 and 10	3/3
30-35	10	
50-55	12 and 16	
100-110	16	3/6

Series Lamps 5% extra.
Obscured Lamps 5% extra.



110 Volts.
8-16 British C.P.

Olive-shape Lamps.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Approximate British C.P.	PRICE EACH.
20-25	8 and 10	3/3
30-35	12	
50-55	12 and 16	
100-110	16	3/6

Series Lamps 5% extra.
Obscured Lamps 5% extra.

See that every Bulb bears the Registered Name "ROYAL EDISWAN."

**"ROYAL EDISWAN"
METAL FILAMENT LAMPS.**

GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.

High Candle-power Lamps.

TO BE USED DOWNWARDS, IN VERTICAL POSITION ONLY.

100-130 VOLTS.

For use on Alternating or Continuous
Current.



100-130 Volts.
100 Watts.

Volts.	Watts.	Approximate C.P.		PRICE EACH.
		Hefner.	British.	
100-130	100	100	90	6/-
	200	200	180	13/6
	300	300	270	18/-
	400	400	360	22/6
	600	600	540	25/-

Series Lamps 5% extra.
Obscured Lamps 5% extra.

The following Standard Sizes of Round Bulbs are used for High
Candle-power Lamps:--

Watts.	Description.	Max. Overall Length.
100	High or Low Voltage Lamps in 5in. dia. Bulbs	Inches.
200		8
300		9
400 & 600		10½
		11½

200-260 VOLTS.

For use on Alternating or Continuous
Current.



200-260 Volts.
100 Watts.

Volts.	Watts.	Approximate C.P.		PRICE EACH.
		Hefner.	British.	
200-260	100	100	90	7/-
	200	200	180	13/6
	300	300	270	18/-
	400	400	360	22/6
	600	600	540	25/-

Series Lamps 5% extra.
Obscured Lamps 5% extra.

All High Candle-power Lamps are stocked in Round Bulb. Cylindrical Bulbs can be supplied to order.

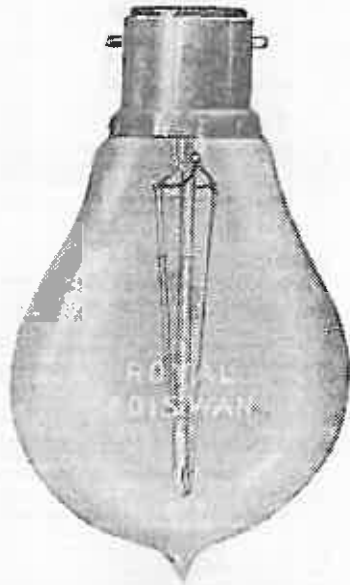
HIGH C.P. LAMPS UP TO 200 WATTS CAN BE FITTED WITH B.C., E.S., OR LUG TERMINALS;
LAMPS ABOVE 200 WATTS, LUG OR E.S. TERMINALS.

See that every Bulb bears the Registered Name "ROYAL EDISWAN."

The Edison & Swan United Electric Light Co., Ltd., Ediswan Buildings, Queen Street, London, England.

"ROYAL EDISWAN"
METAL FILAMENT LAMPS.

GIVE A PURE WHITE
LIGHT AND SAVE 70%
OF CURRENT.



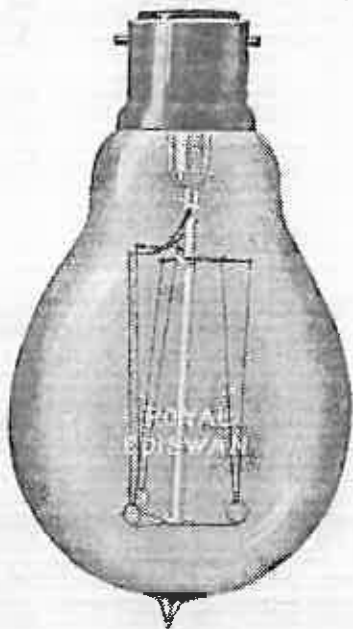
25 volts.
10-25 Watts.

25-28 VOLTS.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Watts.	Approximate C.P.		PRICE EACH.	
		Hefner.	British.	Pear Shape.	Round Bulb.
25-28	10	10	9	2/3	2/6
	16	16	14½		
	25	25	22½	2/9	3/-

Series Lamps 5% extra.
Obscured Lamps 5% extra.



50-55 Volts.
19-35 Watts.

50-55 VOLTS.

Will burn in any position on Alternating or
Continuous Current.

Volts.	Watts.	Approximate C.P.		PRICE EACH.	
		Hefner.	British.	Pear Shape.	Round Bulb.
50-55	13	12	10½	2/6	2/9
	17	16	14½		
	20	18	16	2/9	3/-
	28	25	21½		
	35	32	28½	3/-	3/3
	55*	50	45	3/6	3/9

* Made in Cone Shape and Round Bulbs only.

Series Lamps 5% extra.
Obscured Lamps 5% extra.

ORDER YOUR LAMPS 5% ABOVE THE NOMINAL VOLTAGE TO WITHSTAND
FLUCTUATIONS OF YOUR CIRCUIT, AND SO PROLONG THE LIFE OF THE LAMP.

See that every Bulb bears the Registered Name "ROYAL EDISWAN."

The Edison & Swan United Electric Light Co., Ltd., Ediswan Buildings, Queen Street, London, England.

THE
"ROYAL EDISWAN"
METAL FILAMENT
LAMP (1910 TYPE)

GIVES A PURE WHITE
LIGHT AND SAVES 70%
TO 75% OF CURRENT.

BRITISH MADE
THROUGHOUT AT THE "ROYAL
EDISWAN" FACTORIES.

THE EDISON & SWAN UNITED
ELECTRIC LIGHT CO., LTD.,
EDISWAN BUILDINGS, QUEEN STREET, E.C.