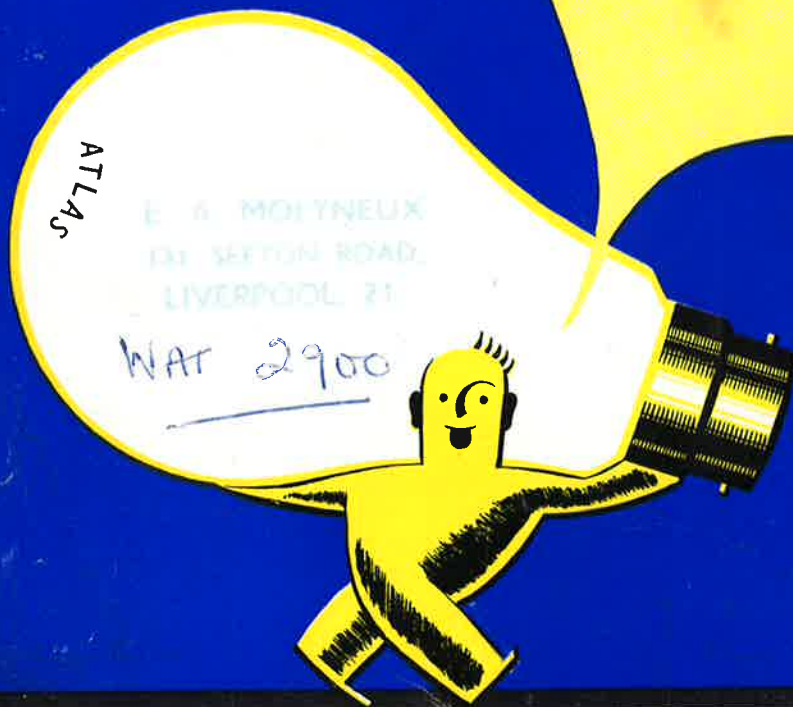


ATLAS LAMPS

FOR STAYING
POWER



ATLAS 'ND' TYPE LAMPS (ROUGH SERVICE)

ATLAS "ND" type Rough Service lamps owe their outstanding properties to their following constructional details: (1) Specially tempered tungsten, providing filaments of strong, non-sagging, crystal structure. (2) Shockproof filament suspension. (3) Stress-tested glass seals, minimising glass failure from shock or sudden temperature changes. (4) Moisture resistant capping, avoiding "loose caps" caused by steam, chemical fumes and vapours.

Volts 100-130, 200-260

Watts	Type	Dia. mm.	Overall Length, mm.	Price
40	Vacuum	60	110	s. d. 1 9
60	"	65	117	1 9
100	Gasfilled	75	137	2 6

'ND' TYPE

ATLAS PIGMY LAMPS

Volts 100-130, 200-260

Watts	Clear	Colour Sprayed†	Dia. mm.	Overall Length mm.	CAP
15	s. d. 1 7	s. d. 1 9	28	56	B.C.
15	1 7	1 9	28	56	E.S.

† Standard colours :—Red, Amber, Orange, Green, Flame, Blue, Yellow, Ivory and Pink.

PIGMY

ATLAS TUBULAR & CANDLE LAMPS

TUBULAR, single-ended, Volts 100-130, 200-260

WATTS	LENGTH	CLEAR
25	4" (102 mm.)	s. d. 3 6

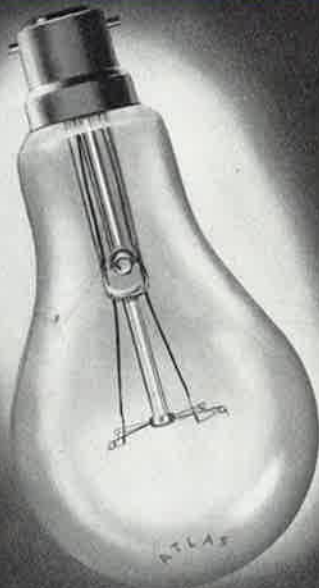
CANDLE, Clear, plain

WATTS	100-130 200-260 VOLTS	50 VOLTS	60-80 VOLTS
25	s. d. 3 6	s. d. 4 0	s. d. 4 6
40	4 0	4 6	5 0

TUBULAR AND
CANDLE

ATLAS

LAMPS ARE MANUFACTURED TO B.S.I. STANDARDS AND ARE AVAILABLE IN ALL TYPES—THIS FOLDER SHOWS THOSE IN GREATEST DEMAND



ATLAS GENERAL PURPOSE LAMPS GASFILLED

(Subject to Purchase Tax
up to 250 watts)



Single Coil

Coiled Coil

Watts	SINGLE COIL						COILED COIL	
	100 to 130 volts			200 to 260 volts			200 to 260 volts	
	Pearl	Clear	Sprayed†	Pearl	Clear	Sprayed†	Pearl	Clear
	s. d.	s. d.	s. d.	s. d.	s. d.	s. d.	s. d.	s. d.
5-8	1 6	1 6	1 9	1 6	1 6	1 9	—	—
15*	1 3	1 3	1 6	1 3	1 3	1 6	—	—
25‡	1 3	1 3	1 6	1 3	1 3	1 6	—	—
40	1 3	1 3	1 7	1 1	1 1	1 5	1 4	1 4
60	1 3	1 3	1 7	1 1	1 1	1 5	1 4	1 4
75	1 7	1 7	1 11	1 5	1 5	1 9	1 7	1 7
100	1 8	1 8	2 0	1 6	1 6	1 10	1 8	1 8
150	2 5	2 5	3 2	2 3	2 3	3 0	—	—
200	4 6	4 0	5 6	4 0	3 6	5 0	—	—
300	8 6	7 6	9 3	8 0	7 0	8 9	*—Vacuum.	
500	10 6	9 6	11 9	10 0	9 0	11 3	†—Colour sprayed in all standard colours.	
750	—	13 6	16 0	—	13 6	16 0	‡—100 to 130v. Gasfilled. 200 to 260v. Vacuum.	
1000	—	14 6	—	—	14 6	—		
1500	—	20 0	—	—	20 0	—		

NOTE.—A new and revised catalogue showing the full range of ATLAS Lamps is in course of preparation.

FOR PURCHASE TAX — SEE OVERLEAF

ATLAS FLUORESCENT TUBES

Atlas fluorescent tubes represent the latest and greatest development in converting electricity into visible light, giving up to four times as much light as ordinary incandescent lamps of equal current consumption.

Thorn Electrical Industries Ltd. were among the pioneers of fluorescent lighting and their Research Laboratories have contributed substantially to the scientific progress in this highly efficient form of lighting.

Atlas fluorescent tubes are made in all standard sizes and in four different colours, covering all industrial, commercial, civic and residential requirements.

Watts	Length	Diameter	Cap	Price†
80	5 ft.	1½ in.	B.C.	s. d. 15 6
40	4 ft.	1½ in.	Bi-pin	14 0
40*	2 ft.	1½ in.	„	12 0
30	3 ft.	1 in.	„	12 0
20*	2 ft.	1½ in.	„	12 0
15*	1½ ft.	1 in.	„	11 6

* Used in pairs in series.

† For purchase tax, see overleaf.

Note :— Atlas fluorescent tubes fit all makes of fittings, but for the best results it is essential that only approved control gear be used.

NORTHLIGHT (6,500°K) Ideal for all applications where the nearest approach to winter daylight is required, i.e., colour printing, dyeing, etc.

DAYLIGHT (4,500°K) Especially suitable for general industrial use, street lighting, etc.

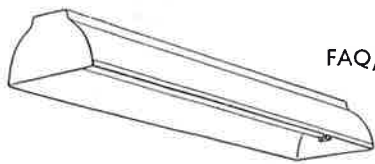
WARM WHITE A slightly warmer colour preferred for a variety of commercial uses and for libraries, hospitals, offices, etc.

PEACH A warm, mellow colour, pleasing to the complexion and ideal for domestic use.

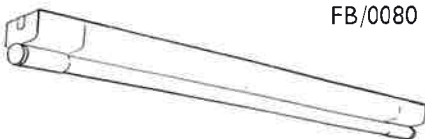
ATLAS fluorescent tubes in pink, green, blue and amber colours are also available. Prices on application.

Illustrated above left to right
5 ft. 80 watt, 4 ft. 40 watt, 2 ft. 40 watt,
2 ft. 20 watt. 3 ft. 30 watt and
1½ ft. 15 watt Atlas fluorescent tubes.

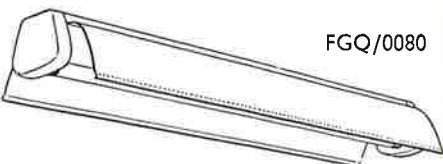
ATLAS FLUORESCENT LIGHTING UNITS



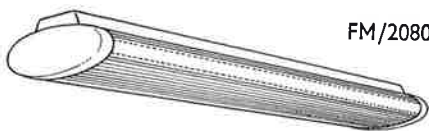
FAQ/0030



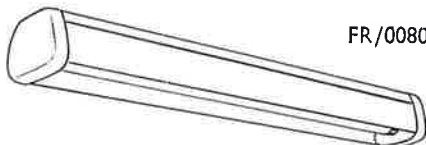
FB/0080



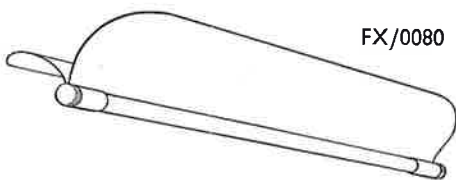
FGQ/0080



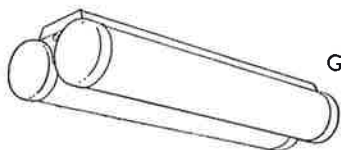
FM/2080



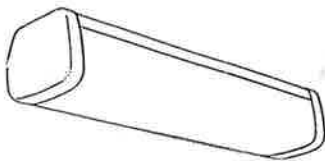
FR/0080



FX/0080



GDQ/2240



GSQ/2240

FAQ/0030 Local Lighting Unit for use with one 30 watt 3-ft. tube.

FB/0030 Batten fitting for one 30 watt 3-ft. tube. (Also FB/0040 for one 40 watt 4-ft. tube).

FB/0080 Batten fitting for one 80 watt 5-ft. tube.

FE/0080 Open top detachable reflector Unit for one 80 watt 5-ft. tube. (Also FE/2080 for two 80 watt 5-ft. tubes).

FGQ/0080 Industrial fitting with "Quickstart" Unit for one 80 watt 5-ft. tube. (Also FGQ/2080 for two 80 watt 5-ft. tubes).

FHQ/0080 Chalkboard unit for one 80 watt 5-ft. tube.

FM/2080 Decorative Unit with "Perspex" cover for two 80 watt 5-ft. tubes.

FP/0800 with **CB/1080** box. Translucent Unit with ceiling mounting control gear box, for one 80 watt 5-ft. tube.

FR/0080 Translucent Unit for use with one 80 watt 5-ft. tube.

FU/0080 Enclosed ceiling Unit with ribbed "Perspex" cover for one 80 watt 5-ft. tube.

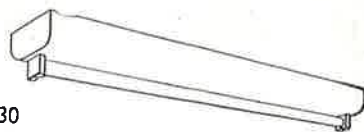
FX/0080 "Swallow" type ceiling fitting for one 80 watt 5-ft. tube.

GAL/3030 Triple-tube unit with ribbed "Perspex" covers and louvres for three 30 watt 3-ft. tubes.

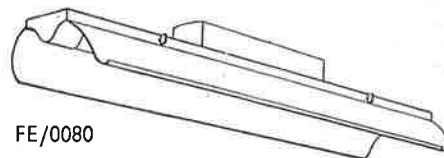
GDQ/2240 Domestic fitting for two 40 watt 2-ft. tubes, complete.

GRQ/2240 Short "twin-tube" fitting with "Quickstart" Unit for two 40 watt 2-ft. tubes.

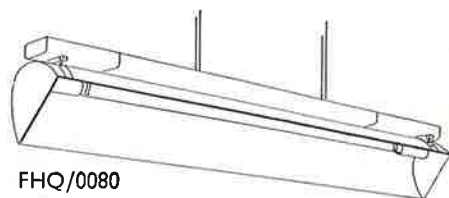
GSQ/2240 Twin tube unit with "Crinothene" cover and "Quickstart" unit for two 40 watt 2-ft. tubes.



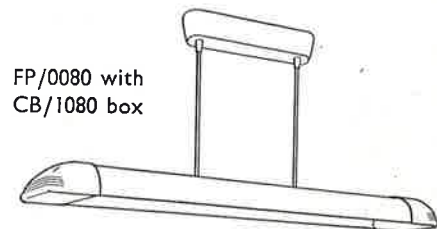
FB/0030



FE/0080



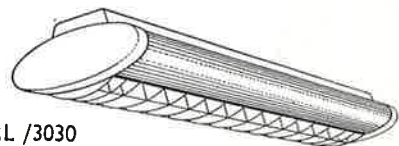
FHQ/0080



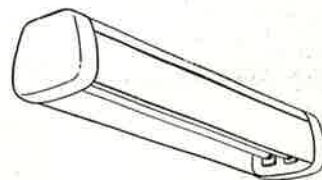
FP/0080 with
CB/1080 box



FU/0080



GAL /3030



GRQ/2240

ATLAS LIGHTING SERVICE

The importance of adequate lighting of the correct kind for all industrial and commercial purposes, is fast becoming recognised as a vital factor in the protection of eyesight and in efficient production. Thorn Electrical Industries Ltd., long established in the incandescent lamp field, and pioneers in fluorescent lighting, have access to the latest American development through their association with Sylvania Electric Products Inc., of New York.

A free lighting advisory service is maintained for the guidance of all concerned in promoting better lighting. A team of fully trained illuminating engineers is ready to advise on all lighting problems, and will submit plans and recommendation for any premises entirely without obligation.

Purchase Tax on single ATLAS incandescent lamps up to and including 250 watts.

LIST PRICE		Purchase Tax		LIST PRICE		Purchase Tax		LIST PRICE		Purchase Tax	
s.	d.	s.	d.	s.	d.	s.	d.	s.	d.	s.	d.
1	1		3	1	9		5	3	2		8½
1	3		3½	1	10		5	3	6		9½
1	4		3½	2	0		5½	4	0		11
1	5		4	2	3		6	4	6		10½
1	6		4	2	5		6½	5	0		1½
1	7		4½	2	6		7	5	6		3
1	8		4½	3	0		8	5	9		4

Purchase Tax on single ATLAS fluorescent tubes

PRICE		PURCHASE TAX	
s.	d.	s.	d.
11	6	2	8
12	0	2	9
14	0	3	2
15	6	3	6



THORN ELECTRICAL INDUSTRIES LIMITED

105 JUDD STREET, LONDON, W.C.1.

EUSton 1183

AL/52A