

# **SYLVANIA**

**Mini-Lynx. The most compact compact fluorescent**



**MINI-LYNX**

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T H E M O S T  
C O M P A C T  
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F L U O R E S C E N T

In our search for even more efficient lighting solutions, we thought it was about time to make compact fluorescent lamps, well, even more compact.

The result? Mini-Lynx. A new range of electronically ballasted compact fluorescent lamps that are, as you can see, incredibly small. In fact they are now the most compact range available on the market.

Use Mini-Lynx as a direct retrofit for GLS lamps and you'll save time and money (just take a look at the example case study opposite). Not only will a Mini-Lynx lamp last some 8000 hours but it is also far more energy efficient. Indeed it will use only 20% of the energy used by a normal GLS lamp.

But that's not all. Mini-Lynx, because of its size, is also much lighter than its rivals. Which means you



can use Mini-Lynx in many more applications than other compact fluorescent lamps.

Turned on, a Mini-Lynx lamp looks extremely modern and very attractive, turned off it remains just as aesthetically pleasing.

Add a faster, flicker-free start up and you can easily see why Mini-Lynx is set to be such a massive breakthrough in compact fluorescent lighting.

## SPECIALLY SHAPED TO REPLACE A GLS LAMP

When compact fluorescent lamps first appeared on the market everyone could see the potential advantages. Trouble was these advantages were far

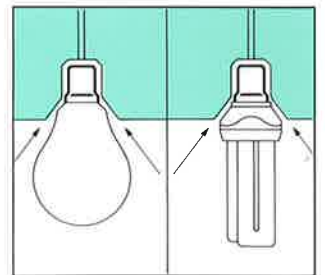


outweighed by major disadvantages. The lamps might have been very efficient but they were also very cumbersome. In fact some were so big they wouldn't fit into most standard GLS applications.

You'll be glad to hear that thanks to Sylvania all that has now changed.

Examine the neck profile of the Mini-Lynx and you'll notice it's the same as a normal GLS lamp. This cunning design means, unlike other CFL's, Mini-Lynx can now directly replace GLS lamps in almost all applications.

This means that now enormous savings can be made by switching to this breakthrough in lamp technology. Take for instance the following typical example:



## HOTEL A

Hotel A has 50 light points and uses 100W GLS lamps in each point.  
Each GLS lamp lasts 1,000 hours on average.

## HOTEL B

Hotel B also has 50 light points but uses 20W (100W equivalent) Mini-Lynx lamps in each point.  
Each Mini-Lynx lasts 8,000 hours on average.

Both hotels keep their lights on 8 hours per day, 365 days of the year.

Study the table to discover what each hotel will have spent on their lighting after 8,000 hours (approximately 2<sup>3</sup>/<sub>4</sub> years).

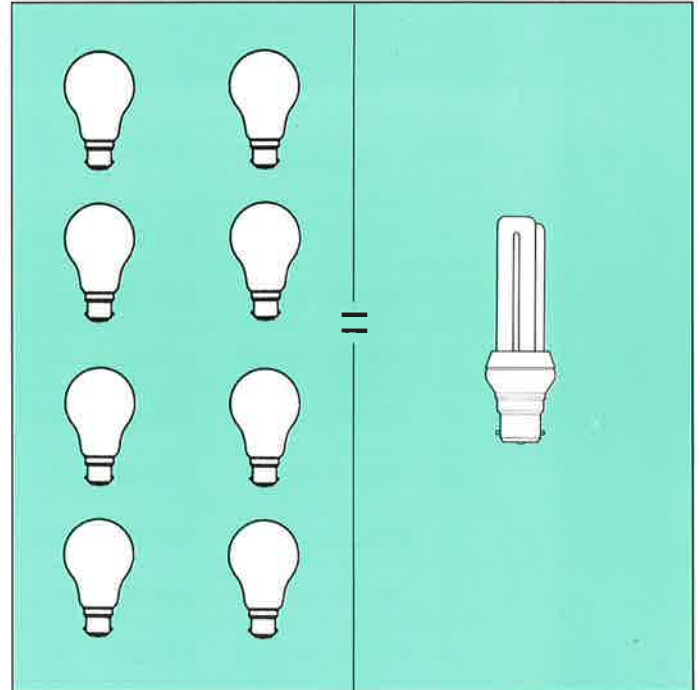
	<b>Hotel A (GLS) 100W</b> 1 lamp = 1,000 hours, therefore 8 lamps per light point are required	<b>Hotel B (Mini-Lynx) 20W</b> 1 lamp = 8,000 hours, therefore 1 lamp per light as required
Lamp cost (1)	8 x 50 x 66p each <b>£264</b>	1 x 50 x £13.50 each <b>£675</b>
Electricity (2)	50 x £60 <b>£3,000</b>	50 x £12 <b>£600</b>
Maintenance for relamping (3)	8 x 50 x £2 <b>£800</b>	1 x 50 x £2 <b>£100</b>
<b>Total costs</b>	<b>£4064</b>	<b>£1375</b>
<b>Savings</b>		<b>£2689 66%</b>

- 100W GLS net trade price of 66p each.  
20W Mini-Lynx net trade price of £13.50 each.
- Based on typical electricity cost of 7.5p per kilowatt hour.
- Assuming a cost of £2 per relamping.

So you can see Mini-Lynx includes major savings on maintenance and energy costs.

## LASTS UP TO 8 TIMES LONGER

A Mini-Lynx lamp is able to help reduce costs because it actually lasts for almost three years. Whereas a normal GLS would only last about four months at the same rate of use. So you save twice. Once on replacement costs and once by removing the extra man hours needed to replace failed GLS lamps.



## USES 80% LESS ENERGY

A Mini-Lynx actually uses only 20% of the energy used by a normal GLS lamp. In fact with five times the luminous efficacy of a GLS lamp, Mini-Lynx provides approximately the same lumen output for about one fifth of the electrical power, over a rated life of 8,000 hours.

Being so compact, and without the bulky, heavy base normally associated with lamps of this type, Mini-Lynx is very lightweight. You can even use one in an Anglepoise desk lamp.

On or off a Mini-Lynx is far more attractive to look at than a GLS lamp and even as you actually turn it on, the Mini-Lynx once again outshines the competition with a faster, flicker free start-up.



11W ACTUAL SIZE

WATTAGE	PRODUCT DESCRIPTION	COLOUR	DIMENSIONS (MM)		LIGHT OUTPUT (LM)	EFFICACY (LM/W)	WEIGHT GR.	ORDERING NUMBER
			Ø	LENGTH				
7	MINI-LYNX 7W (E27)	SATIN 182	44.5	127.5	460	56	72	25530
7	MINI-LYNX 7W (B22d)	SATIN 182	44.5	125.5	460	56	75	25531
11	MINI-LYNX 11W (E27)	SATIN 182	44.5	127.5	600	55	72	25532
11	MINI-LYNX 11W (B22d)	SATIN 182	44.5	125.5	600	55	75	25533
15	MINI-LYNX 15W (E27)	SATIN 182	44.5	155.5	900	60	85	25534
15	MINI-LYNX 15W (B22d)	SATIN 182	44.5	153.5	900	60	88	25535
20	MINI-LYNX 20W (E27)	SATIN 182	44.5	166.5	1200	60	93	25536
20	MINI-LYNX 20W (B22d)	SATIN 182	45.5	166.5	1200	60	94	25537*

ALL MINI-LYNX PRODUCTS: COLOUR TEMPERATURE 2700K, VOLTAGE/FREQUENCY 220-240 V/50 Hz, STANDARD PACKING QUANTITY 20 LAMPS, LIFE RATING 8000 hrs.

NOTE: MINI-LYNX IS NOT SUITABLE FOR USE WITH DIMMERS \* Available end Summer 1994

STOCKIST:

BR 04/94 40K

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SLi Lighting reserves the right to change data and specifications without notice. Data for guidance only.