

# MAZDA

*low* ENERGY  
LIGHTING  
*for* THE HOME



*Lasts 8 times  
longer.*

*Uses 75%  
less electricity.*

**MAZDA**

Why **MORE AND MORE**  
PEOPLE *are* **TURNING**  
to **MAZDA LOW ENERGY**



OR



= £27

*Comparison of total cost, including bulbs and electricity. (Department of Energy)*

**ONE LOW ENERGY BULB SAVES YOU £33**



*Low Energy "2D" Lightbulb 60W equivalent available with bayonet or screw fitting. Also with new lightweight adaptor (shown here) with bayonet fitting.*



## Uses 75% LESS ELECTRICITY

A Mazda Low Energy bulb uses only a quarter of the electricity a normal bulb consumes.

When you add that to the cost of replacing an ordinary bulb eight times, the savings are really big. Just one Mazda Low

Energy light will save you as much as £33 over its life. Yet it will still give you the same light as a normal bulb.

What's more, Mazda Low Energy is "cool running" – which means it doesn't heat up when in use, so it's much safer in the home especially where heat could affect the lampshade.

## LASTS *eight* TIMES LONGER

A Mazda Low Energy bulb lasts eight times longer than an ordinary one. That means you save the time and effort involved in replacing ordinary bulbs eight times! What's more, with Mazda Low Energy you won't be plunged into darkness eight times just when you need it least.

## WHERE SHOULD YOU *use* MAZDA LOW ENERGY?

With the latest shapes and sizes of Mazda Low Energy available now, you can choose Low Energy lighting virtually anywhere in the home. The 2D adaptor and bulb together are around the same height as an ordinary lightbulb, so you can use it with the same versatility. As for the 4L, you'll find it ideal for the more up-to-date, slimmer style fittings.

The Mazda Low Energy range gives you the choice you need to suit table lamps, pendant fittings, exterior security housings, in fact wherever you want a long-lasting energy-saving bulb.



## IDEAL *for* LESS ACCESSIBLE PLACES

Almost every home has difficult-to-reach light fittings somewhere. The fitting at the top of the stairs is a classic

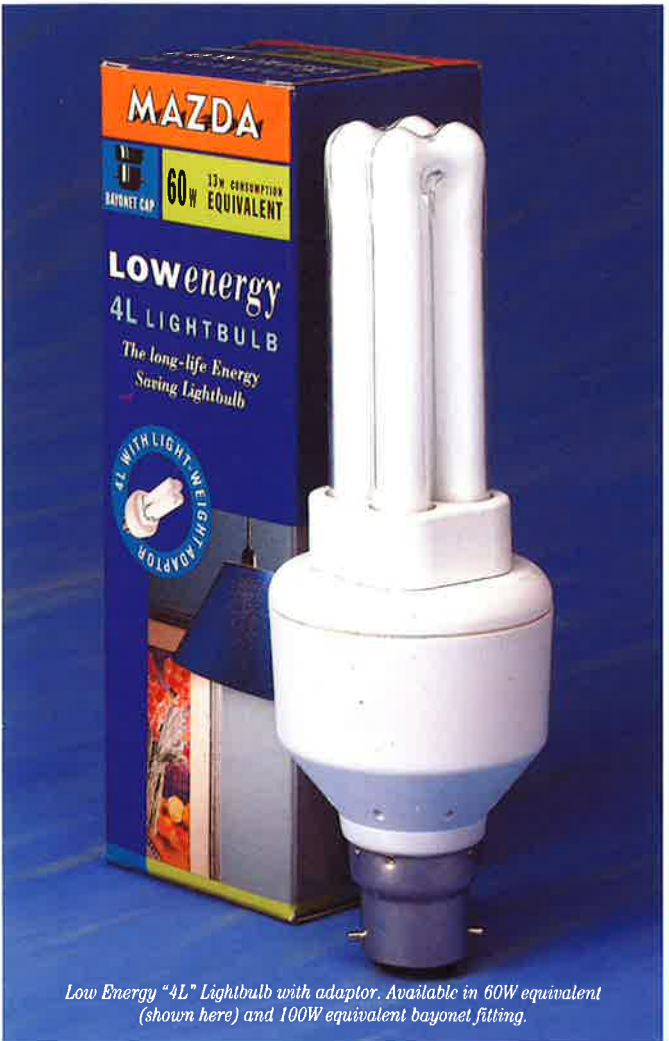


*Mazda Low Energy is ideal for security lighting.*

example. Why take the risk of climbing up and down a ladder eight times in a dangerous position like that when you can fit a Mazda Low Energy light and save yourself a lot of trouble, and effort?

## Superb FOR CONSTANT RUNNING

Some lights need to be on almost all the time. Many people like to leave the landing illuminated, for instance, and many more choose to have security lighting on the outside of the house, which stays on



*Low Energy "4L" Lightbulb with adaptor. Available in 60W equivalent (shown here) and 100W equivalent bayonet fitting.*

throughout the night. That's exactly where a Mazda Low Energy light can really come into its own.

Where lights are constantly on, Low Energy offers you really big savings because it's so much cheaper to run – and longer life into the bargain.



## RE-USABLE ADAPTOR *saves* MONEY

Mazda is the only Low Energy light that offers you a re-usable adaptor. Both screw and bayonet fittings are available. So unlike any of the other Low Energy lights you can buy, when you replace a Mazda Low Energy light you need only buy the bulb.

And each adaptor offers you up to 20 years of life.

How's that for extra value for money?



*The only Low Energy light with lightweight re-usable adaptors.*

# MAZDA Low ENERGY SAVES THE ENVIRONMENT TOO

You don't just save money with Mazda Low Energy. Because it uses 75% less electricity than a normal bulb, it saves the environment too.

Especially as there's 8 times less waste to throw away with Mazda Low Energy.

Using Mazda Low Energy means that you are taking part in an important new initiative called "Helping the Earth begins at Home".\*

If every home in Britain bought just one Mazda Low Energy bulb, the energy saving would be equivalent to the output of two 1950's coal-fired power stations.

Which just goes to show, making small efforts like this at home can help the world to be a greener place.

*\*The government actively promotes energy efficiency in the home to combat global warming. If you would like further information on how to improve your energy efficiency, please telephone 0345 247 347.*



**MAZDA** **LOWenergy**

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GE LIGHTING IS AN AFFILIATE OF GENERAL ELECTRIC COMPANY USA.