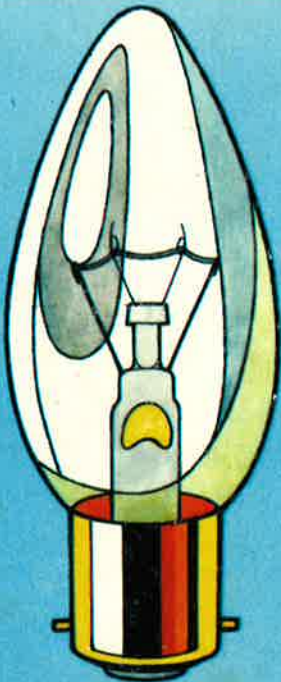


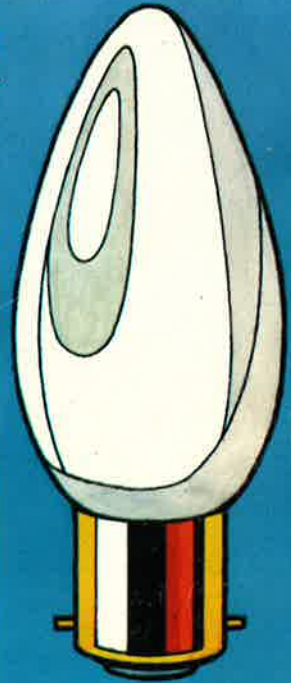
# Osram Candle Lamps

your immediate  
opportunity to increase your  
SALES and PROFIT

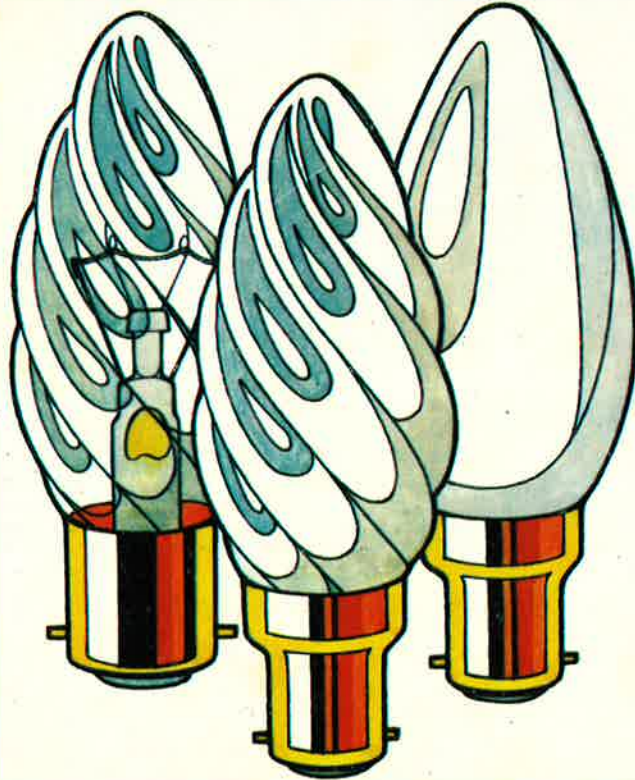
**Osram**  
plain clear



**Osram**  
plain silverlight



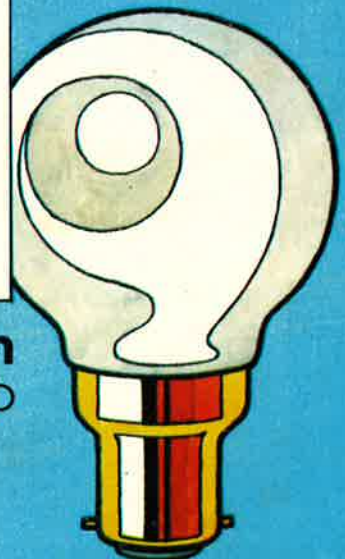
## New 35mm 60 watt



**Osram**  
twisted pearl



**Osram**  
round bulb





# Osram Candle Lamps

Your immediate opportunity to increase your sales and profit with Osram's complete range of candle lamps and round bulbs.

This highly profitable market has grown by over 30% in the last four years.



Clear, silverlight and pearl plain candles.

Clear and silverlight round bulbs.

Clear and pearl twisted candles.

## PLAIN CANDLE

Watts	Cap	Finish			Bulb Diam.
		Clear	Pearl	Silverlight	
25	BC	■	■	■	35 mm
25	SBC	■	■	■	35 mm
40	BC	■	■	■	35 mm
40	SBC	■	■	■	35 mm
40	SES	■	■	■	35 mm
60	BC	■	■	■	35 mm
60	SBC	■	■	■	35 mm
60	BC	■	■	■	45 mm
60	SBC	■	■	■	45 mm

■ Lamps supplied ex-stock  
Voltage 230/250 volt.

## ROUND BULB

Watts	Cap	Finish			Bulb Diam.
		Clear	Pearl	Silverlight	
25	SBC	■		■	45 mm
25	BC	■		■	45 mm
40	SBC	■		■	45 mm
40	BC	■		■	45 mm
40	SES			■	45 mm

■ Lamps supplied ex-stock  
Voltage 230/250 volt.

## TWISTED CANDLE

Watts	Cap	Finish			Bulb Diam.
		Clear	Pearl	Silverlight	
25	BC	■	■		35 mm
25	SBC	■	■		35 mm
40	BC	■	■		35 mm
40	SBC	■	■		35 mm
60	BC	■	■		35 mm
60	SBC	■	■		35 mm
60	BC	■	■		47 mm
60	SBC	■	■		47 mm

■ Lamps supplied ex-stock  
Voltage 230/250 volt.

## Profit from the Osram TOP TEN Candles.

1. 40w BC Plain  
Silverlight 35mm  
Candles
2. 40w BC Plain  
Clear 35mm Candle
3. 40w SBC Plain  
Clear 35mm Candle
4. 40w SBC Plain  
Clear 35mm Candle
5. 60w BC Plain  
Silverlight 45mm  
Candle
6. 25w BC Plain  
Clear 35mm Candle
7. 25w BC Plain  
Silverlight 35mm  
Candle
8. 40w BC Twisted  
Pearl 35mm Candle
9. 25w SBC Plain  
Silverlight 35mm  
Candle
10. 25w SBC  
Plain Clear  
35mm Candle

—and make your  
customers selection  
easier!

## The range of Osram Candles have several Special Features.

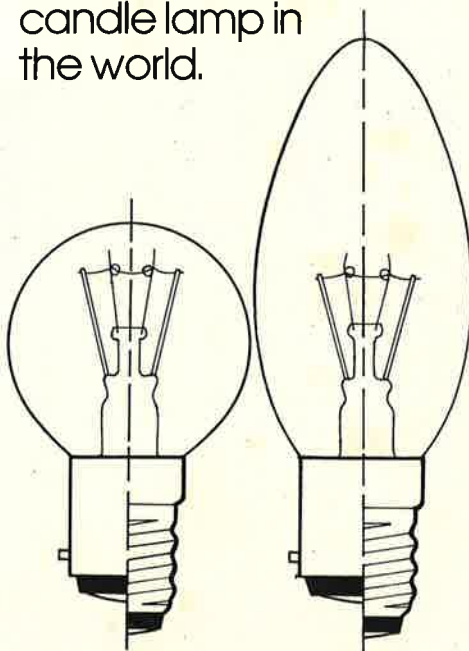
### Osram Packaging

NEW attractive colour.  
Individually stamped.  
10 way standard pack.



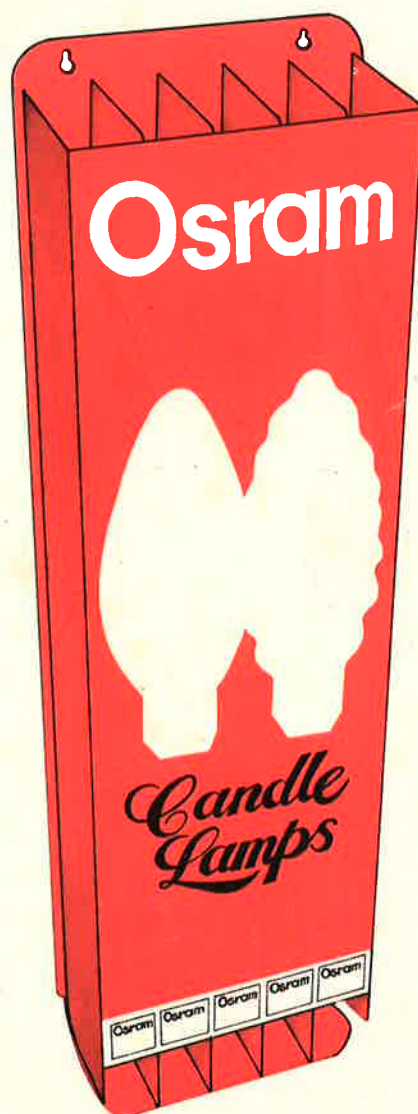
### Special double fusing system

gives the safest  
candle lamp in  
the world.



## Osram Point-of-Sale Aids

NEW Osram  
candle dispenser.  
Extensive range of  
high quality point-of-  
sale material.  
Osram advertising—  
major women's  
magazines and  
leading trade press.

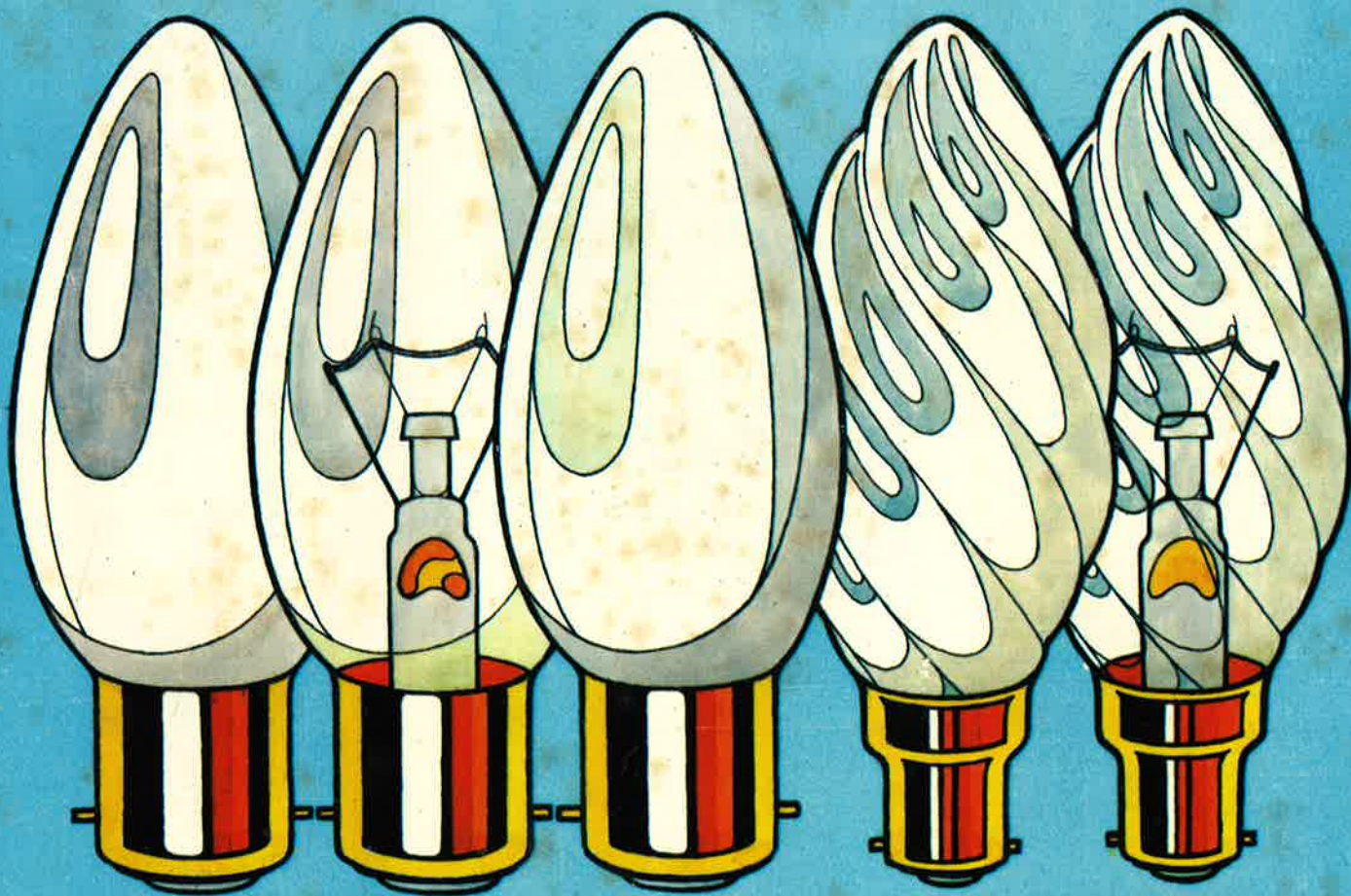


Use this leaflet  
and increase your  
sales and profit  
—with Candle Lamps.



# New Osram 60w 35mm Candles

To fill a demand in the market Osram now introduce  
a 60w candle in a 35mm envelope, available in plain - silverlight,  
clear and pearl and twisted - clear and pearl.



Osram (GEC) Limited, P.O. Box 17, East Lane, Wembley HA9 7PG Telephone: 01-904 4321

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